

# Custom Clubfitting: Is NOW the Time?



Woody Lashen with David Weiss

**Golfing Magazine's David Weiss:** Getting custom fit for clubs - Some of us wait until the off-season, but can it be done DURING the golf season ... and if so, are there advantages to doing it now?

**DW:** With advances in measurement & club-making technology, is getting custom fit for clubs even more important and beneficial now than ever?

**Woody Lashen:** The best time to get fit is during the season. You want to get fit when you have played and can get (and give) immediate feedback on what is happening with your game. It's easier for us to pick up the patterns in your game. I cannot tell you how many players come in asking how we can fit them when they are so inconsistent. All golfers may see their games that way, but in fact even the 40 handicapper has consistency to their swing.



When you get fit in the middle or end of the season, it's much easier for us to do a better job of getting the correct fit. This is especially true for the driver.

**DW:** As with golf instruction, does the custom fit process work from the green backwards to the tee? What do you say to golfers who are so concerned about driving distance that they ONLY want to be custom fit for a new driver?

**WL:** Yes. The key is truly getting fit. There are so many players who come in who got 'fit' and ended up with a stock set that was not fit for them at all. So much of the technology that has been developed is smoke and mirrors aimed only at selling equipment. A true club fitting should have one goal: help the player play their best. Getting new clubs is not always the answer. As good as the technology is today, there is still no substitute for experience.

**WL:** You have heard me say that the most important fitting to lower your score is putter fitting. However, there is no order that needs to be followed in getting fit. We play golf for enjoyment - so, if a player wants to just work on their driver, that's what we do. Fitting is always done for the individual. Each player has their own needs. Our job is to help them get the most out of their equipment - whether it's the driver, fairways, hybrids, irons, wedges or putter.



*Woody Lashen is the co-owner of Pete's Golf Shop in Mineola. He has been a professional clubmaker and clubfitter for over 25 years.*